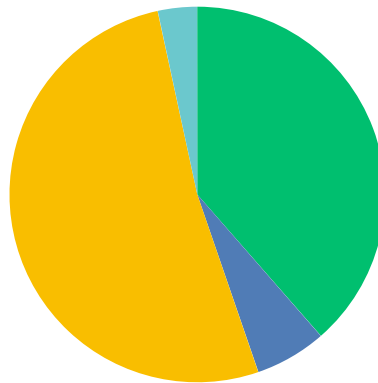


Q1 Is Norfolk County your primary place of residence or workplace?

Answered: 503 Skipped: 7

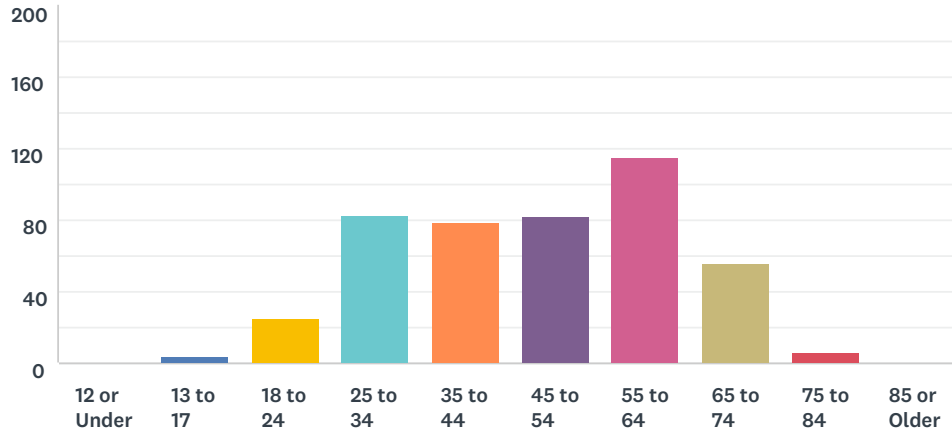


■ Norfolk is my primary place of residence
 ■ Norfolk is where I work
■ I live and work in Norfolk County
 ■ I don't live or work in Norfolk County

| ANSWER CHOICES | RESPONSES | |
|--|-----------|------------|
| Norfolk is my primary place of residence | 38.57% | 194 |
| Norfolk is where I work | 6.16% | 31 |
| I live and work in Norfolk County | 51.89% | 261 |
| I don't live or work in Norfolk County | 3.38% | 17 |
| TOTAL | | 503 |

Q2 What is your age?

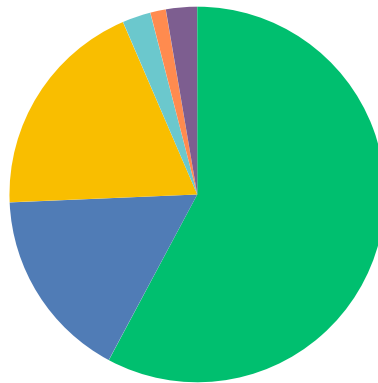
Answered: 450 Skipped: 60



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|------------|
| 12 or Under | 0.00% | 0 |
| 13 to 17 | 0.89% | 4 |
| 18 to 24 | 5.56% | 25 |
| 25 to 34 | 18.44% | 83 |
| 35 to 44 | 17.56% | 79 |
| 45 to 54 | 18.22% | 82 |
| 55 to 64 | 25.56% | 115 |
| 65 to 74 | 12.44% | 56 |
| 75 to 84 | 1.33% | 6 |
| 85 or Older | 0.00% | 0 |
| TOTAL | | 450 |

Q3 What is your employment status?

Answered: 448 Skipped: 62

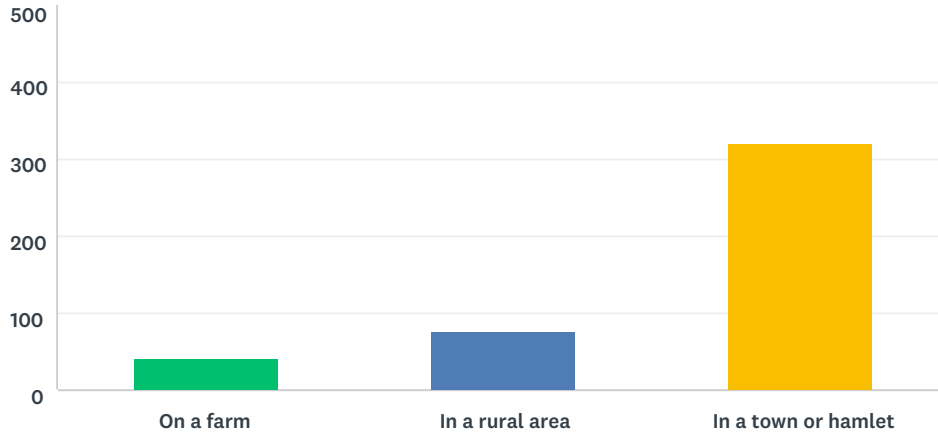


■ Employed
 ■ Retired
 ■ Self-Employed
 ■ Student
■ Not Employed / Searching for work
 ■ Not Employed / Not searching for work

| ANSWER CHOICES | RESPONSES | |
|---------------------------------------|-----------|------------|
| Employed | 57.81% | 259 |
| Retired | 16.52% | 74 |
| Self-Employed | 19.20% | 86 |
| Student | 2.46% | 11 |
| Not Employed / Searching for work | 1.34% | 6 |
| Not Employed / Not searching for work | 2.68% | 12 |
| TOTAL | | 448 |

Q4 Where do you live in Norfolk County?

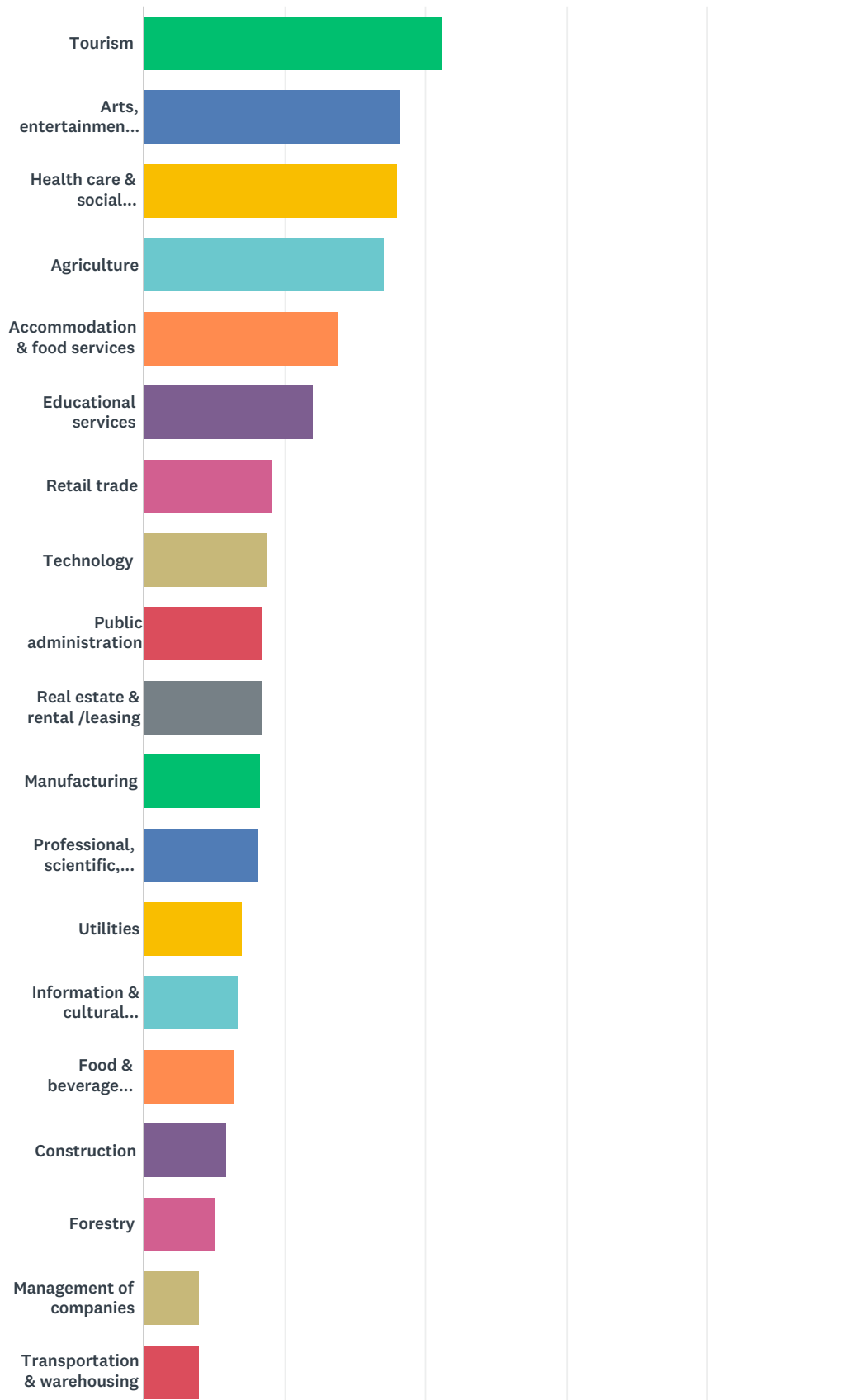
Answered: 438 Skipped: 72



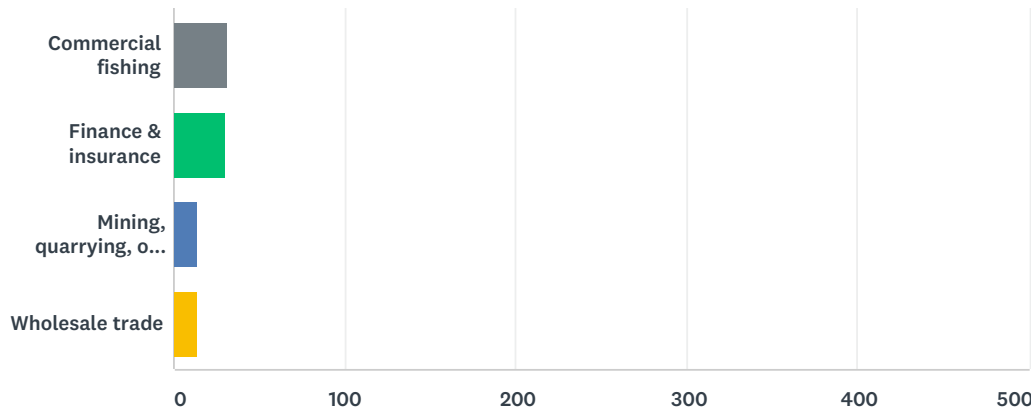
| ANSWER CHOICES | RESPONSES |
|---------------------|------------|
| On a farm | 9.36% 41 |
| In a rural area | 17.58% 77 |
| In a town or hamlet | 73.06% 320 |
| TOTAL | 438 |

Q5 Which economic sectors are you most interested in?

Answered: 436 Skipped: 74



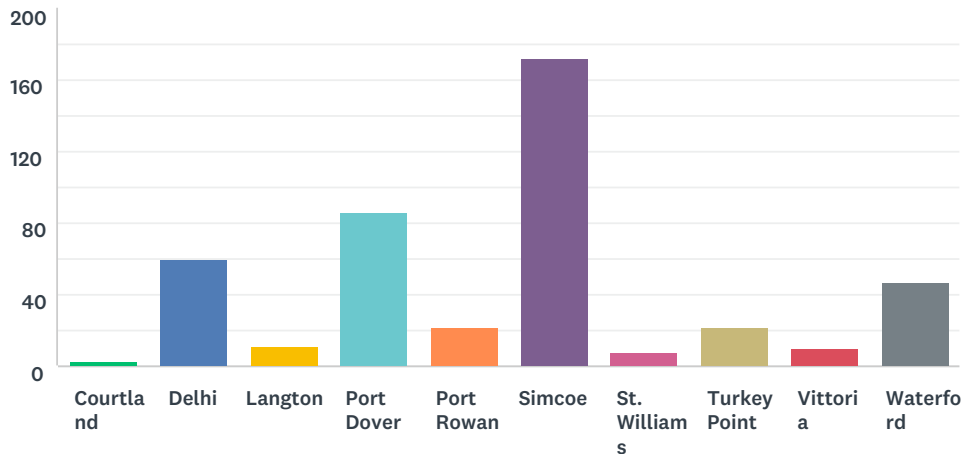
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| ANSWER CHOICES | RESPONSES | |
|--|-----------|-----|
| Tourism | 48.39% | 211 |
| Arts, entertainment & recreation | 41.74% | 182 |
| Health care & social assistance | 41.28% | 180 |
| Agriculture | 38.99% | 170 |
| Accommodation & food services | 31.65% | 138 |
| Educational services | 27.52% | 120 |
| Retail trade | 20.87% | 91 |
| Technology | 20.18% | 88 |
| Public administration | 19.27% | 84 |
| Real estate & rental /leasing | 19.27% | 84 |
| Manufacturing | 19.04% | 83 |
| Professional, scientific, technical services | 18.81% | 82 |
| Utilities | 16.06% | 70 |
| Information & cultural industries | 15.37% | 67 |
| Food & beverage processing | 14.91% | 65 |
| Construction | 13.53% | 59 |
| Forestry | 11.70% | 51 |
| Management of companies | 9.17% | 40 |
| Transportation & warehousing | 9.17% | 40 |
| Commercial fishing | 7.11% | 31 |
| Finance & insurance | 6.88% | 30 |
| Mining, quarrying, oil & gas extraction | 3.21% | 14 |
| Wholesale trade | 3.21% | 14 |
| Total Respondents: 436 | | |

Q6 Which town do you consider your "community" in Norfolk County? (You primarily live or work there.)

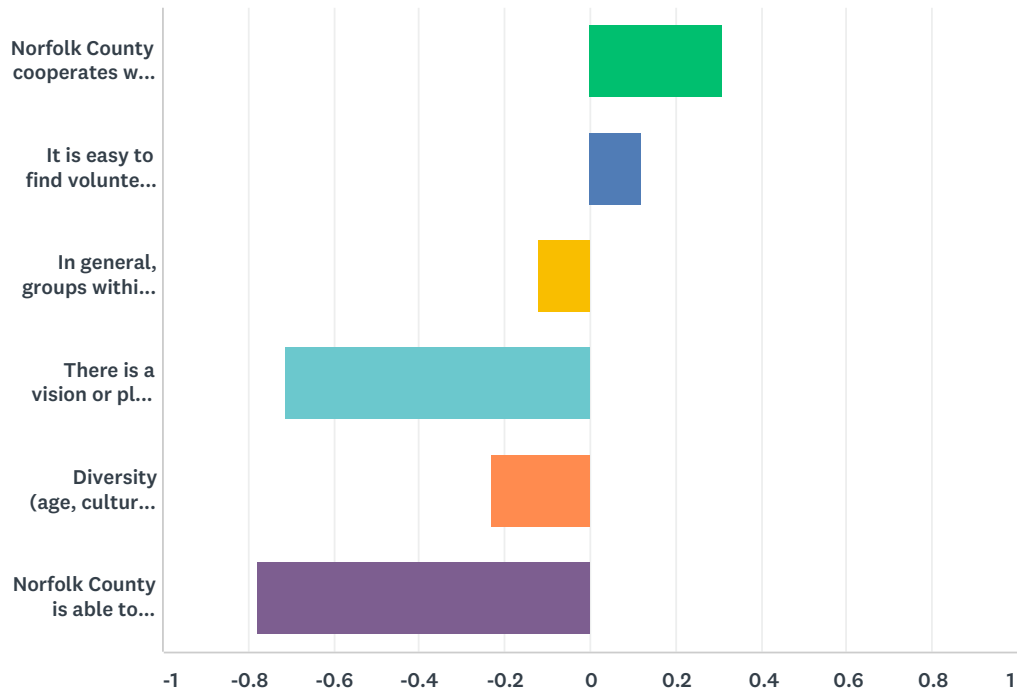
Answered: 441 Skipped: 69



| ANSWER CHOICES | RESPONSES |
|----------------|------------|
| Courtland | 0.68% 3 |
| Delhi | 13.61% 60 |
| Langton | 2.49% 11 |
| Port Dover | 19.50% 86 |
| Port Rowan | 4.99% 22 |
| Simcoe | 39.00% 172 |
| St. Williams | 1.81% 8 |
| Turkey Point | 4.99% 22 |
| Vittoria | 2.27% 10 |
| Waterford | 10.66% 47 |
| TOTAL | 441 |

Q7 Connections & Cooperation

Answered: 432 Skipped: 78



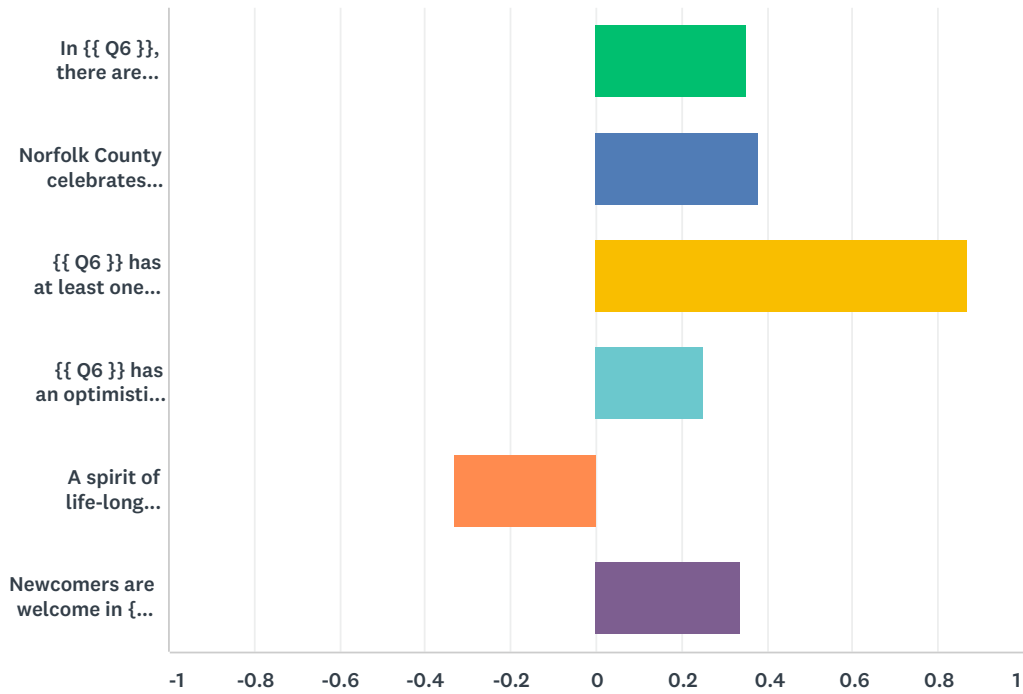
| | COMPLETELY AGREE | SOMEWHAT AGREE | NEITHER AGREE NOR DISAGREE | SOMEWHAT DISAGREE | COMPLETELY DISAGREE | DON'T KNOW | TOTAL | WEIGHTED AVERAGE |
|---|------------------|----------------|----------------------------|-------------------|---------------------|--------------|-------|------------------|
| Norfolk County cooperates with neighbouring counties | 9.26% 40 | 35.42% 153 | 24.77% 107 | 13.43% 58 | 4.63% 20 | 12.50% 54 | 432 | 0.31 |
| It is easy to find volunteers for projects in {{ Q6 }}. | 10.90% 47 | 29.70% 128 | 16.94% 73 | 22.74% 98 | 8.58% 37 | 11.14% 48 | 431 | 0.12 |
| In general, groups within Norfolk County work together on shared goals. | 6.50% 28 | 32.71% 141 | 13.92% 60 | 24.36% 105 | 16.47% 71 | 6.03% 26 | 431 | -0.12 |
| There is a vision or plan that addresses the needs of all groups within Norfolk County. | 1.63% 7 | 13.99% 60 | 14.22% 61 | 29.84% 128 | 29.14% 125 | 11.19% 48 | 429 | -0.71 |
| Diversity (age, culture, interests) within {{ Q6 }} is represented in community activities. | 5.57% 24 | 27.15% 117 | 18.56% 80 | 25.52% 110 | 17.63% 76 | 5.57% 24 | 431 | -0.23 |

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|--|------------|--------------|--------------|---------------|---------------|-------------|-----|-------|
| Norfolk County is able to deal constructively with conflict. | 0.46% 2 | 12.76% 55 | 16.47% 71 | 32.02% 138 | 29.70% 128 | 8.58% 37 | 431 | -0.78 |
|--|------------|--------------|--------------|---------------|---------------|-------------|-----|-------|

Q8 Community Vitality

Answered: 426 Skipped: 84



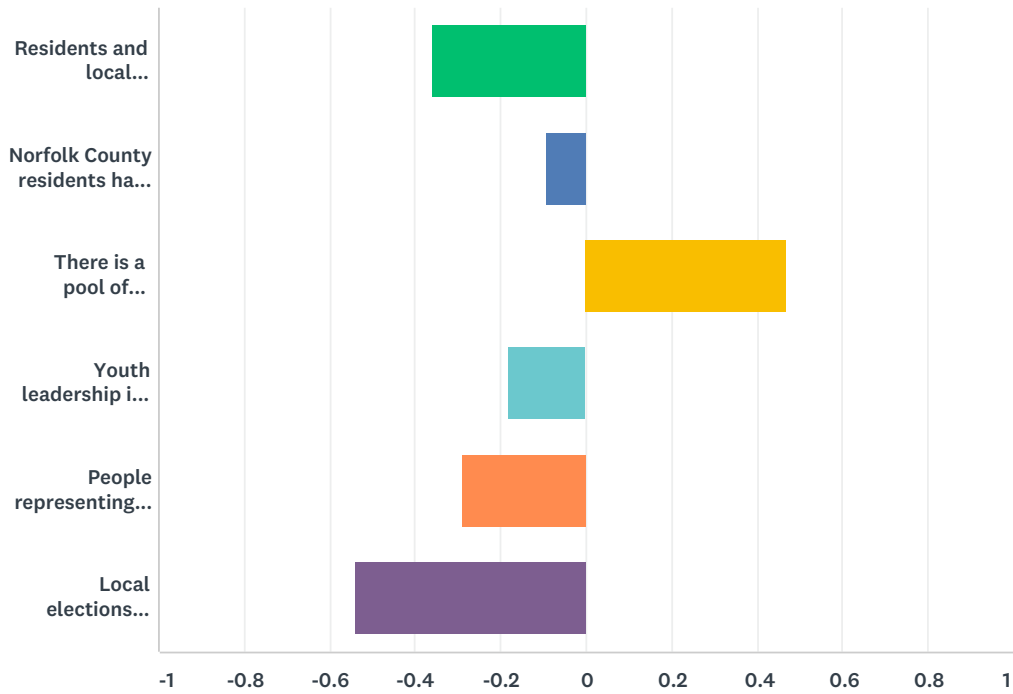
| | COMPLETELY AGREE | SOMEWHAT AGREE | NEITHER AGREE NOR DISAGREE | SOMEWHAT DISAGREE | COMPLETELY DISAGREE | DON'T KNOW | TOTAL | WEIGHTED AVERAGE |
|--|------------------|----------------|----------------------------|-------------------|---------------------|-------------|-------|------------------|
| In {{ Q6 }}, there are friendly public spaces – parks, squares, fountains, outdoor cafes, benches, playgrounds – where a variety of people feel welcome. | 20.19% 86 | 37.56% 160 | 8.92% 38 | 21.13% 90 | 11.03% 47 | 1.17% 5 | 426 | 0.35 |
| Norfolk County celebrates itself – it engages in fun and laughter. | 13.68% 58 | 40.57% 172 | 19.81% 84 | 17.22% 73 | 6.13% 26 | 2.59% 11 | 424 | 0.38 |
| {{ Q6 }} has at least one public festival that generates a feeling of magic and excitement. | 34.74% 148 | 38.03% 162 | 11.27% 48 | 8.22% 35 | 6.34% 27 | 1.41% 6 | 426 | 0.87 |
| {{ Q6 }} has an optimistic spirit. | 18.78% 80 | 31.46% 134 | 15.96% 68 | 18.54% 79 | 12.91% 55 | 2.35% 10 | 426 | 0.25 |

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| | | | | | | | | |
|---|--------------|---------------|--------------|---------------|--------------|-------------|-----|-------|
| A spirit of life-long learning and a hunger for knowledge is present in Norfolk County. | 6.16% 26 | 19.91% 84 | 21.80% 92 | 28.67% 121 | 18.48% 78 | 4.98% 21 | 422 | -0.33 |
| Newcomers are welcome in {{ Q6 }}. | 17.61% 75 | 33.57% 143 | 20.66% 88 | 16.67% 71 | 9.15% 39 | 2.35% 10 | 426 | 0.34 |

Q9 Leadership

Answered: 417 Skipped: 93



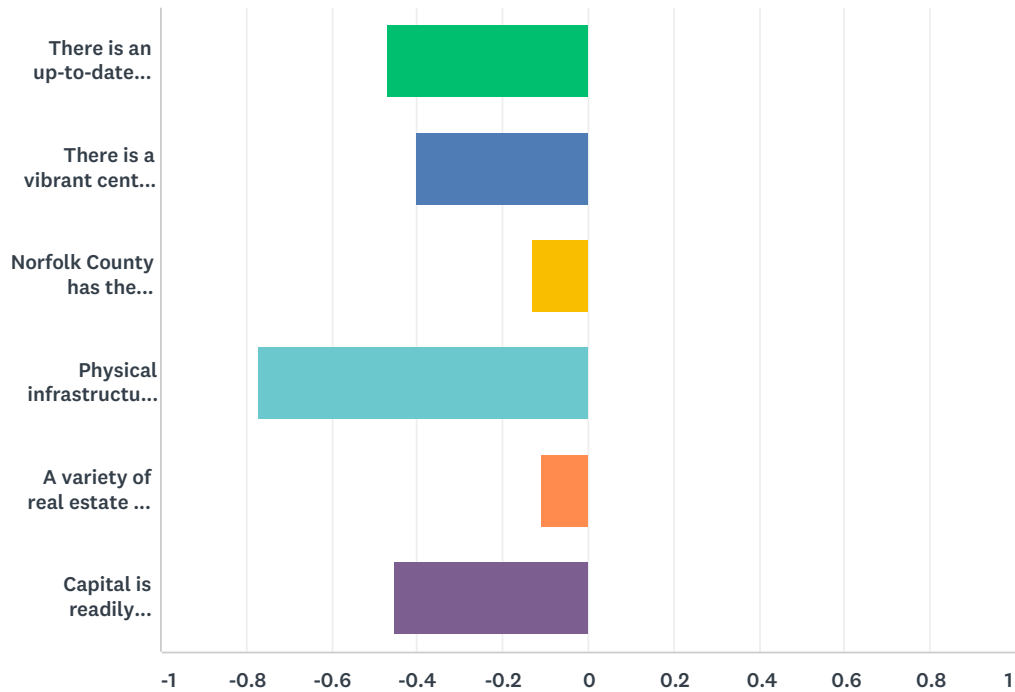
| | COMPLETELY AGREE | SOMEWHAT AGREE | NEITHER AGREE NOR DISAGREE | SOMEWHAT DISAGREE | COMPLETELY DISAGREE | DON'T KNOW | TOTAL | WEIGHTED AVERAGE |
|---|------------------|----------------|----------------------------|-------------------|---------------------|--------------|-------|------------------|
| Residents and local government have an active, respectful dialogue. | 4.09% 17 | 25.72% 107 | 18.27% 76 | 27.16% 113 | 21.15% 88 | 3.61% 15 | 416 | -0.36 |
| Norfolk County residents have opportunities to develop leadership skills. | 4.82% 20 | 26.27% 109 | 26.27% 109 | 24.82% 103 | 9.88% 41 | 7.95% 33 | 415 | -0.09 |
| There is a pool of talented people who are available for leading community initiatives. | 19.23% 80 | 37.26% 155 | 15.63% 65 | 16.35% 68 | 6.01% 25 | 5.53% 23 | 416 | 0.47 |
| Youth leadership is supported and developed in {{ Q6 }}. | 4.83% 20 | 23.43% 97 | 21.26% 88 | 24.64% 102 | 13.29% 55 | 12.56% 52 | 414 | -0.18 |

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| | | | | | | | | |
|---|-------------|--------------|--------------|---------------|---------------|--------------|-----|-------|
| People representing the interests of the non-profit, private and government sectors jointly participate in community decision-making. | 2.66% 11 | 21.07% 87 | 23.00% 95 | 23.97% 99 | 15.50% 64 | 13.80% 57 | 413 | -0.29 |
| Local elections attract many talented and diverse candidates. | 4.58% 19 | 18.80% 78 | 18.55% 77 | 25.78% 107 | 27.95% 116 | 4.34% 18 | 415 | -0.54 |

Q10 Strategic Capacity

Answered: 415 Skipped: 95



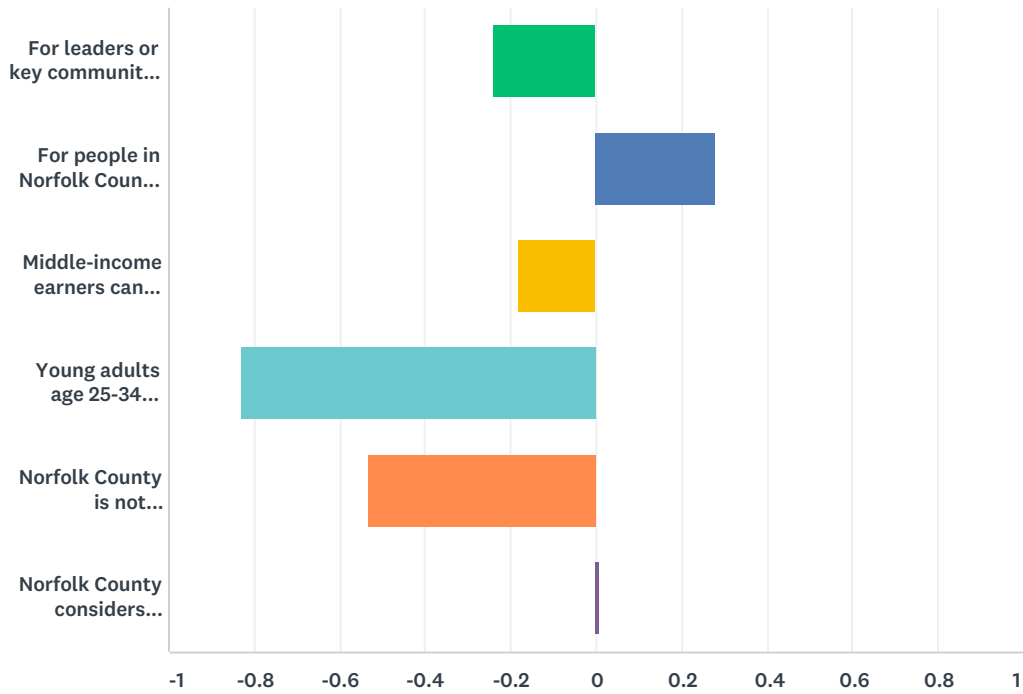
| | COMPLETELY AGREE | SOMEWHAT AGREE | NEITHER AGREE NOR DISAGREE | SOMEWHAT DISAGREE | COMPLETELY DISAGREE | DON'T KNOW | TOTAL | WEIGHTED AVERAGE |
|--|------------------|----------------|----------------------------|-------------------|---------------------|--------------|-------|------------------|
| There is an up-to-date community vision or plan for Norfolk. | 2.91% 12 | 16.46% 68 | 16.95% 70 | 22.52% 93 | 23.49% 97 | 17.68% 73 | 413 | -0.47 |
| There is a vibrant centre or community core in {{ Q6 }}. | 9.20% 38 | 23.49% 97 | 12.83% 53 | 21.79% 90 | 30.27% 125 | 2.42% 10 | 413 | -0.40 |
| Norfolk County has the financial resources to meet its basic needs. | 9.20% 38 | 23.24% 96 | 19.13% 79 | 21.79% 90 | 16.46% 68 | 10.17% 42 | 413 | -0.13 |
| Physical infrastructure is reliable, well-maintained and modern in {{ Q6 }}. | 1.94% 8 | 18.93% 78 | 11.65% 48 | 33.50% 138 | 33.01% 136 | 0.97% 4 | 412 | -0.77 |

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| | | | | | | | | |
|--|--------------|--------------|--------------|--------------|--------------|--------------|-----|-------|
| A variety of real estate is available to accommodate business expansion, attraction or creation in Norfolk County. | 13.53% 56 | 23.43% 97 | 16.18% 67 | 21.98% 91 | 19.81% 82 | 5.07% 21 | 414 | -0.11 |
| Capital is readily available for new and expanding businesses. | 1.94% 8 | 13.56% 56 | 22.76% 94 | 22.76% 94 | 19.85% 82 | 19.13% 79 | 413 | -0.45 |

Q11 Community Sustainability

Answered: 409 Skipped: 101



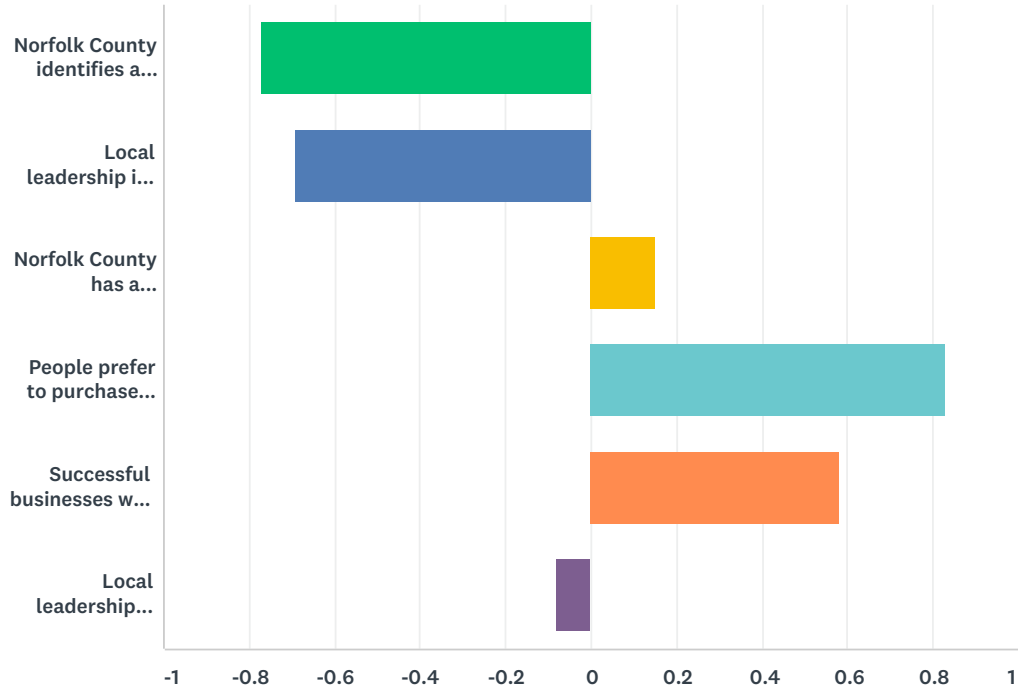
| | COMPLETELY AGREE | SOMEWHAT AGREE | NEITHER AGREE NOR DISAGREE | SOMEWHAT DISAGREE | COMPLETELY DISAGREE | DON'T KNOW | TOTAL | WEIGHTED AVERAGE |
|--|------------------|----------------|----------------------------|-------------------|---------------------|--------------|-------|------------------|
| For leaders or key community members, thought is being given to replacing them if the need arises (for example, retirement). | 5.67% 23 | 14.78% 60 | 21.18% 86 | 29.06% 118 | 10.34% 42 | 18.97% 77 | 406 | -0.24 |
| For people in Norfolk County, the integrity of the environment is a priority. | 10.59% 43 | 40.64% 165 | 18.72% 76 | 17.49% 71 | 8.37% 34 | 4.19% 17 | 406 | 0.28 |
| Middle-income earners can afford to buy a house in Norfolk County. | 10.02% 41 | 28.85% 118 | 11.98% 49 | 26.65% 109 | 20.05% 82 | 2.44% 10 | 409 | -0.18 |
| Young adults age 25-34 consider Norfolk County a desirable place to live. | 3.19% 13 | 13.73% 56 | 11.03% 45 | 33.82% 138 | 34.56% 141 | 3.68% 15 | 408 | -0.83 |

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| | | | | | | | | |
|--|-------------|---------------|--------------|---------------|--------------|--------------|-----|-------|
| Norfolk County is not dependent on a small number of employers. | 3.68% 15 | 17.65% 72 | 17.89% 73 | 29.66% 121 | 24.02% 98 | 7.11% 29 | 408 | -0.53 |
| Norfolk County considers environmental sustainability in its community planning. | 5.62% 23 | 27.38% 112 | 22.49% 92 | 15.89% 65 | 10.76% 44 | 17.85% 73 | 409 | 0.01 |

Q12 Business Health

Answered: 404 Skipped: 106



| | COMPLETELY AGREE | SOMEWHAT AGREE | NEITHER AGREE NOR DISAGREE | SOMEWHAT DISAGREE | COMPLETELY DISAGREE | DON'T KNOW | TOTAL | WEIGHTED AVERAGE |
|--|------------------|----------------|----------------------------|-------------------|---------------------|-------------|-------|------------------|
| Norfolk County identifies and acts upon opportunities. | 1.99% 8 | 13.18% 53 | 13.68% 55 | 31.09% 125 | 31.59% 127 | 8.46% 34 | 402 | -0.77 |
| Local leadership is committed to recruiting or attracting businesses to the area and uses strategies or incentives to do so. | 3.00% 12 | 17.50% 70 | 13.00% 52 | 26.75% 107 | 32.75% 131 | 7.00% 28 | 400 | -0.69 |
| Norfolk County has a distinctive or unique brand or marketing image. | 12.90% 52 | 30.52% 123 | 21.09% 85 | 16.63% 67 | 12.41% 50 | 6.45% 26 | 403 | 0.15 |
| People prefer to purchase local products and services. | 25.31% 102 | 49.13% 198 | 10.67% 43 | 8.68% 35 | 3.97% 16 | 2.23% 9 | 403 | 0.83 |
| Successful businesses want to remain in Norfolk County. | 20.95% 84 | 36.91% 148 | 20.45% 82 | 10.22% 41 | 5.24% 21 | 6.23% 25 | 401 | 0.58 |

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| | | | | | | | | |
|---|--------------|---------------|--------------|--------------|--------------|-------------|-----|-------|
| Local leadership recognizes that businesses are important and valuable for the development of Norfolk County. | 11.69% 47 | 26.12% 105 | 16.67% 67 | 19.40% 78 | 19.15% 77 | 6.97% 28 | 402 | -0.08 |
|---|--------------|---------------|--------------|--------------|--------------|-------------|-----|-------|

Q13 This concludes our Community Readiness survey. If you have any additional comments, please enter them below.

Answered: 125 Skipped: 385