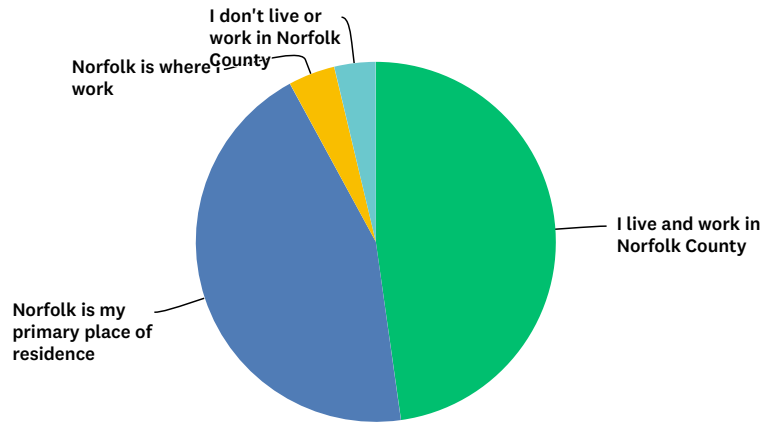


Q1 Where is your primary place of residence or workplace?

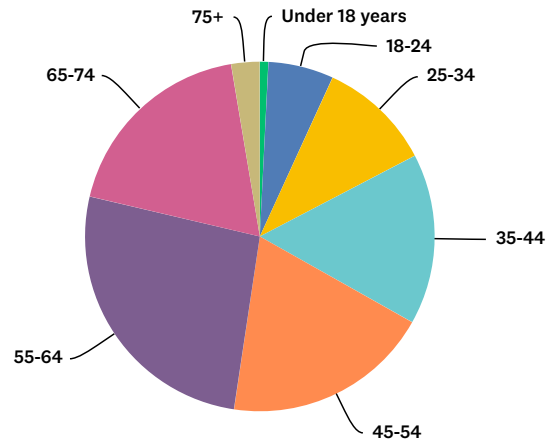
Answered: 404 Skipped: 0



ANSWER CHOICES	RESPONSES	
I live and work in Norfolk County	47.77%	193
Norfolk is my primary place of residence	44.31%	179
Norfolk is where I work	4.21%	17
I don't live or work in Norfolk County	3.71%	15
TOTAL		404

Q2 How old are you?

Answered: 380 Skipped: 24

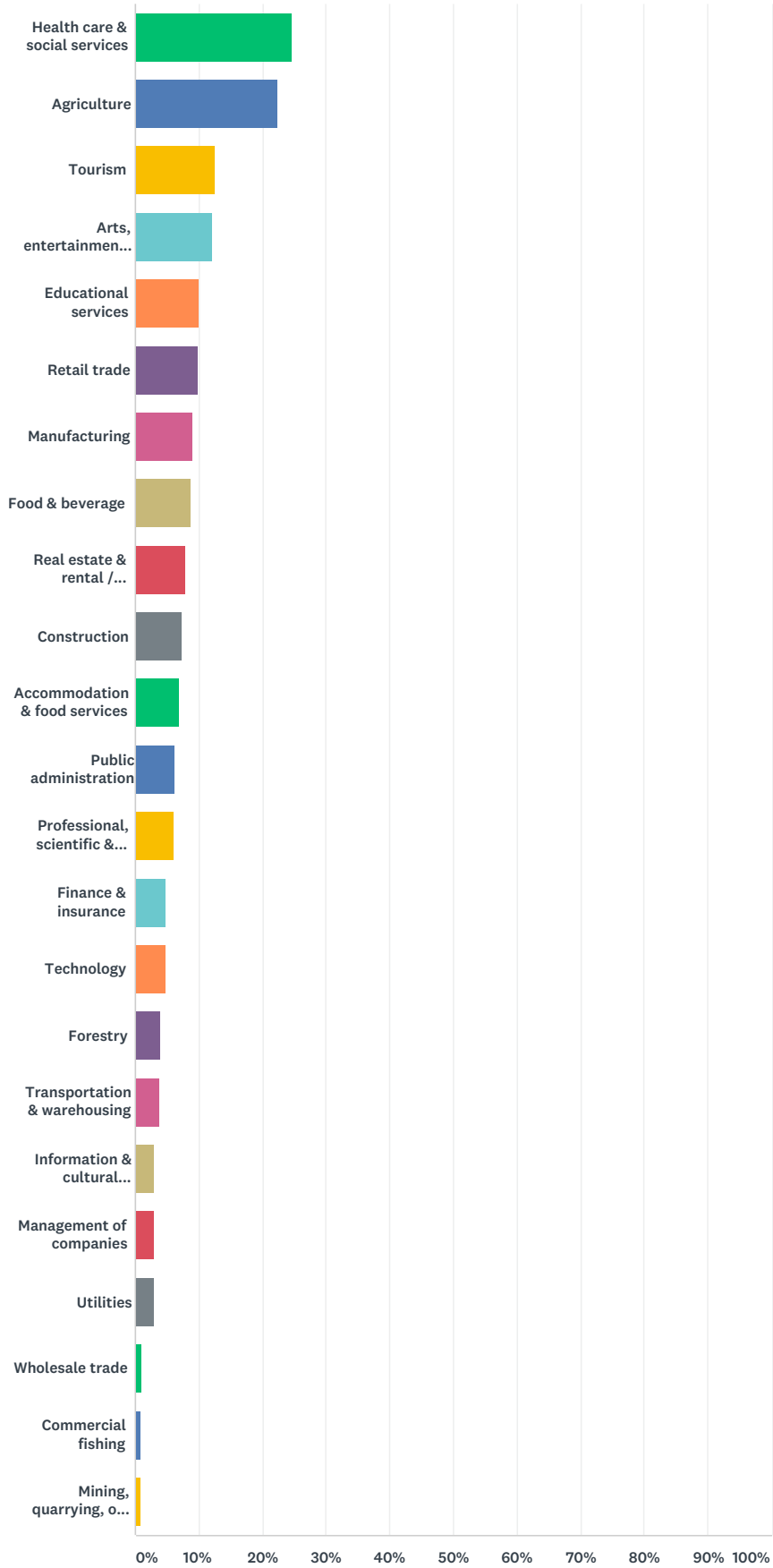


ANSWER CHOICES	RESPONSES	
Under 18 years	0.79%	3
18-24	6.05%	23
25-34	10.53%	40
35-44	15.79%	60
45-54	19.21%	73
55-64	26.32%	100
65-74	18.68%	71
75+	2.63%	10
TOTAL		380

Q3 Which industry sector is most relevant to your economic well-being?

Answered: 380 Skipped: 24

Economic Development Strategic Directions



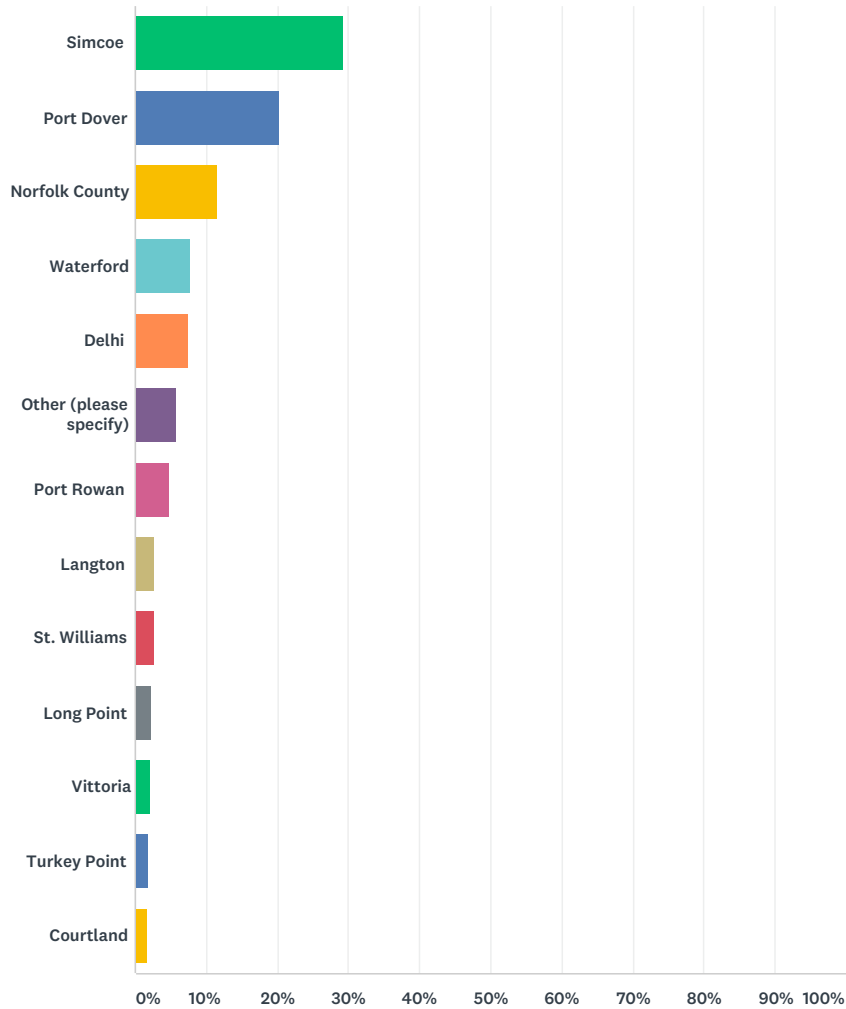
ANSWER CHOICES	RESPONSES
Health care & social services	25% 94

Economic Development Strategic Directions

Agriculture	22%	85
Tourism	13%	48
Arts, entertainment & recreation	12%	46
Educational services	10%	38
Retail trade	10%	37
Manufacturing	9%	34
Food & beverage	9%	33
Real estate & rental / leasing	8%	30
Construction	7%	28
Accommodation & food services	7%	26
Public administration	6%	24
Professional, scientific & technical	6%	23
Finance & insurance	5%	18
Technology	5%	18
Forestry	4%	15
Transportation & warehousing	4%	14
Information & cultural industries	3%	11
Management of companies	3%	11
Utilities	3%	11
Wholesale trade	1%	4
Commercial fishing	1%	3
Mining, quarrying, oil & gas	1%	3
Total Respondents: 380		

Q4 Which of the following do you consider "your community" in Norfolk County?

Answered: 376 Skipped: 28



ANSWER CHOICES	RESPONSES	
Simcoe	29.26%	110
Port Dover	20.21%	76
Norfolk County	11.44%	43
Waterford	7.71%	29
Delhi	7.45%	28
Other (please specify)	5.85%	22
Port Rowan	4.79%	18
Langton	2.66%	10
St. Williams	2.66%	10
Long Point	2.39%	9
Vittoria	2.13%	8
Turkey Point	1.86%	7

Economic Development Strategic Directions

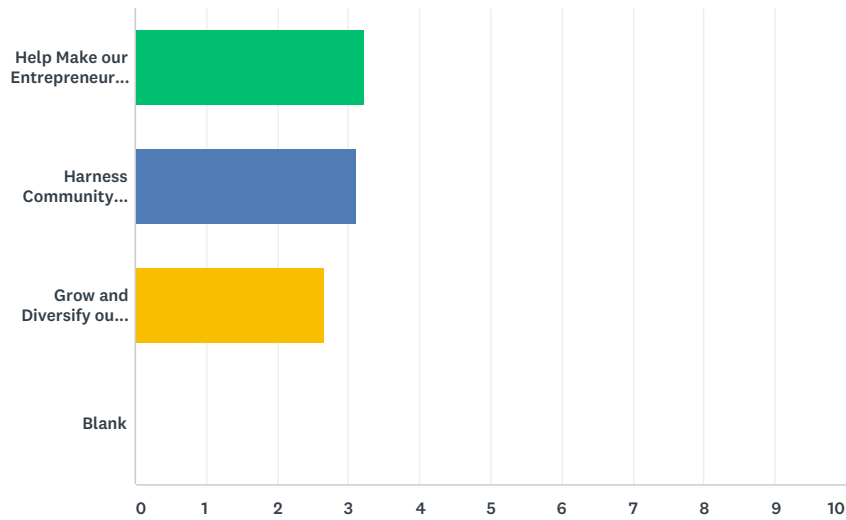
Courtland	1.60%	6
TOTAL		376

#	OTHER (PLEASE SPECIFY)	DATE
1	Clear Creek	3/16/2019 1:14 PM
2	Bealton	3/15/2019 9:58 AM
3	Lynedoch	3/12/2019 7:46 PM
4	La Salette	3/12/2019 6:54 PM
5	I work in all communities	3/12/2019 4:29 PM
6	Renton	3/12/2019 12:23 PM
7	Port Ryerse	3/11/2019 4:25 PM
8	Walsh	3/11/2019 2:20 PM
9	Windham centre	3/11/2019 8:16 AM
10	Delhi,Waterford, Vanessa	3/9/2019 8:22 AM
11	RURAL - central to Waterford, Delhi, Simcoe	3/7/2019 11:25 AM
12	I summer in Turkey Point	2/28/2019 10:19 PM
13	Lynnville	2/28/2019 9:39 PM
14	Glen meyer	2/28/2019 8:10 PM
15	All	2/28/2019 7:55 PM
16	Simcoe,dover	2/24/2019 11:16 AM
17	Port Ryerse	2/23/2019 9:11 PM
18	rural norfolk	2/23/2019 8:31 AM
19	Spring Arbour, else Port Rowan and Langton	2/22/2019 12:39 PM
20	Vanessa	2/22/2019 6:03 AM
21	Windham Centre	2/21/2019 10:58 PM
22	Pinegrove	2/21/2019 10:17 PM

Economic Development Strategic Directions

Q5 Rank your preferences for proposed key strategic directions for economic development in Norfolk County?

Answered: 365 Skipped: 39

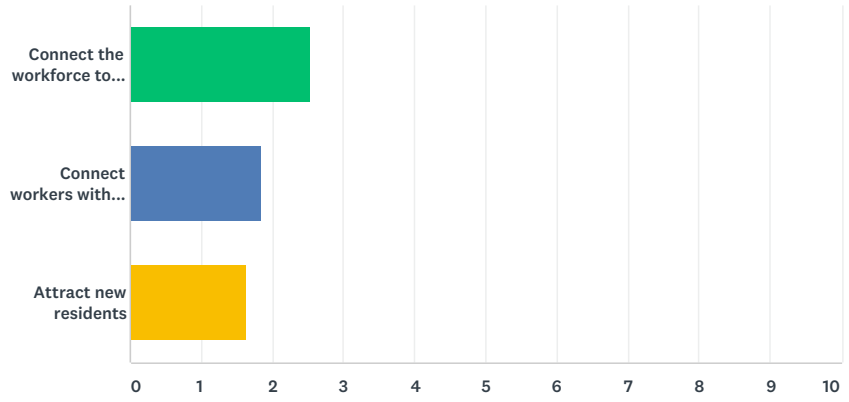


	1	2	3	4	TOTAL	SCORE
Help Make our Entrepreneurs More Successful	40.27% 147	41.92% 153	17.81% 65	0.00% 0	365	3.22
Harness Community Energy to Improve Our Spaces	35.34% 129	41.10% 150	23.56% 86	0.00% 0	365	3.12
Grow and Diversify our Population	24.38% 89	16.99% 62	58.63% 214	0.00% 0	365	2.66
Blank	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Economic Development Strategic Directions

Q6 Rank your preference on ways to Grow and Diversify our Population:

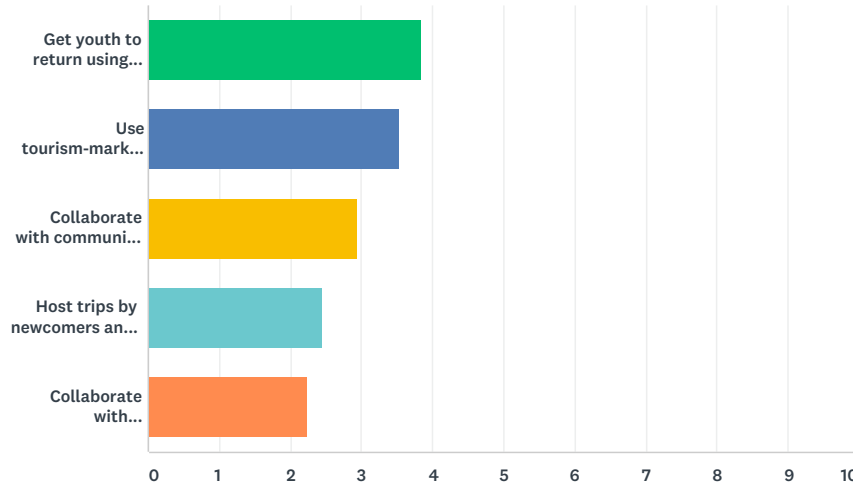
Answered: 358 Skipped: 46



	1	2	3	TOTAL	SCORE
Connect the workforce to job opportunities	62.85% 225	27.09% 97	10.06% 36	358	2.53
Connect workers with housing and amenities	14.80% 53	54.47% 195	30.73% 110	358	1.84
Attract new residents	22.35% 80	18.44% 66	59.22% 212	358	1.63

Q7 Rank your preference on ways to Attract New Residents:

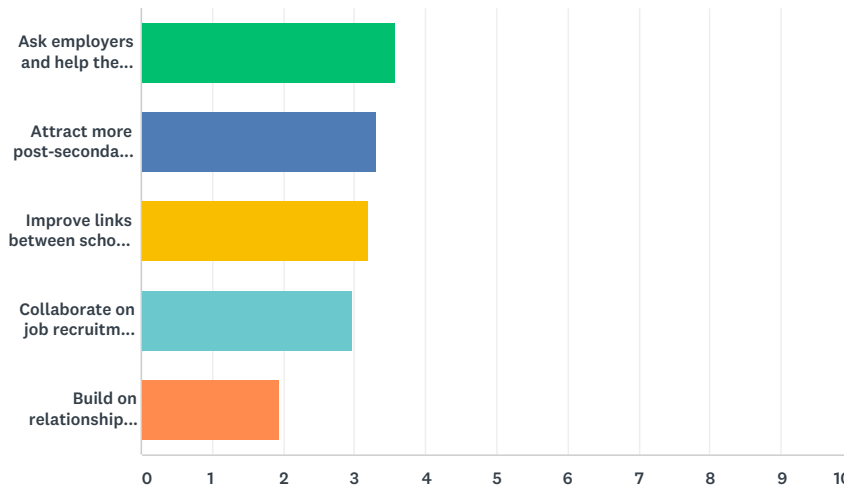
Answered: 334 Skipped: 70



	1	2	3	4	5	TOTAL	SCORE
Get youth to return using specific incentives and tactics	46.11% 154	19.46% 65	14.67% 49	12.87% 43	6.89% 23	334	3.85
Use tourism-marketing tactics as tools to attract new residents	30.24% 101	25.15% 84	20.96% 70	15.57% 52	8.08% 27	334	3.54
Collaborate with community groups to welcome new residents	9.58% 32	26.95% 90	26.65% 89	21.26% 71	15.57% 52	334	2.94
Host trips by newcomers and real estate brokers	4.79% 16	15.27% 51	24.55% 82	30.54% 102	24.85% 83	334	2.45
Collaborate with immigration programs to attract new immigrants	9.28% 31	13.17% 44	13.17% 44	19.76% 66	44.61% 149	334	2.23

Q8 Rank your preference on ways to Connect the Workforce to Job Opportunities:

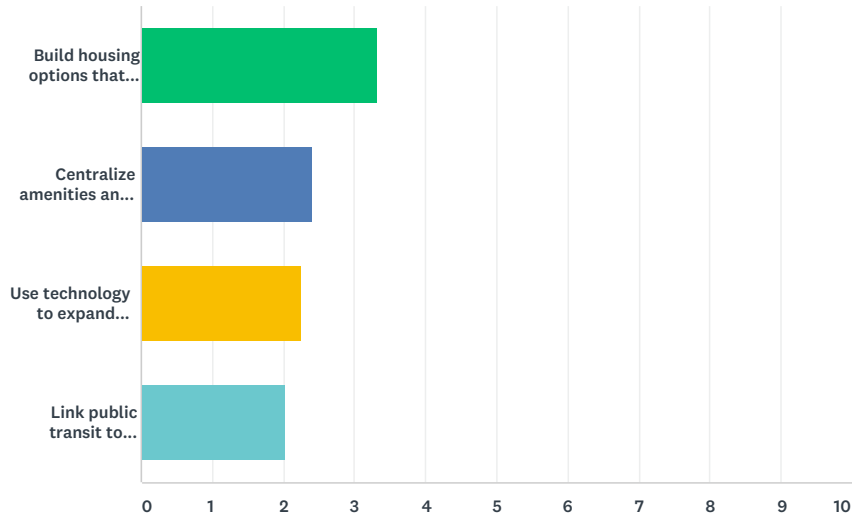
Answered: 315 Skipped: 89



	1	2	3	4	5	TOTAL	SCORE
Ask employers and help them address labor shortages	34.92% 110	20.63% 65	18.73% 59	18.41% 58	7.30% 23	315	3.57
Attract more post-secondary education programs	28.25% 89	18.41% 58	21.59% 68	19.37% 61	12.38% 39	315	3.31
Improve links between school boards and businesses	20.00% 63	23.17% 73	24.44% 77	21.90% 69	10.48% 33	315	3.20
Collaborate on job recruitment drives	9.52% 30	28.89% 91	24.44% 77	23.17% 73	13.97% 44	315	2.97
Build on relationships with existing workers, including offshore	7.30% 23	8.89% 28	10.79% 34	17.14% 54	55.87% 176	315	1.95

Q9 Rank your preference on ways to Connect Workers with Housing and Amenities:

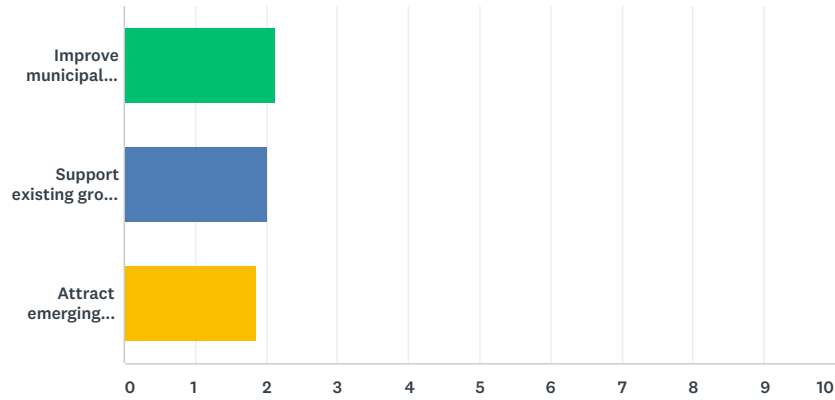
Answered: 310 Skipped: 94



	1	2	3	4	TOTAL	SCORE
Build housing options that youth, retirees and newcomers can afford	62.90% 195	16.77% 52	9.35% 29	10.97% 34	310	3.32
Centralize amenities and infrastructure to serve changing needs	17.42% 54	33.87% 105	20.65% 64	28.06% 87	310	2.41
Use technology to expand public transit and other services	9.03% 28	28.39% 88	41.29% 128	21.29% 66	310	2.25
Link public transit to nearby cities	10.65% 33	20.97% 65	28.71% 89	39.68% 123	310	2.03

Q10 Rank your preference on ways to Help Make our Entrepreneurs More Successful:

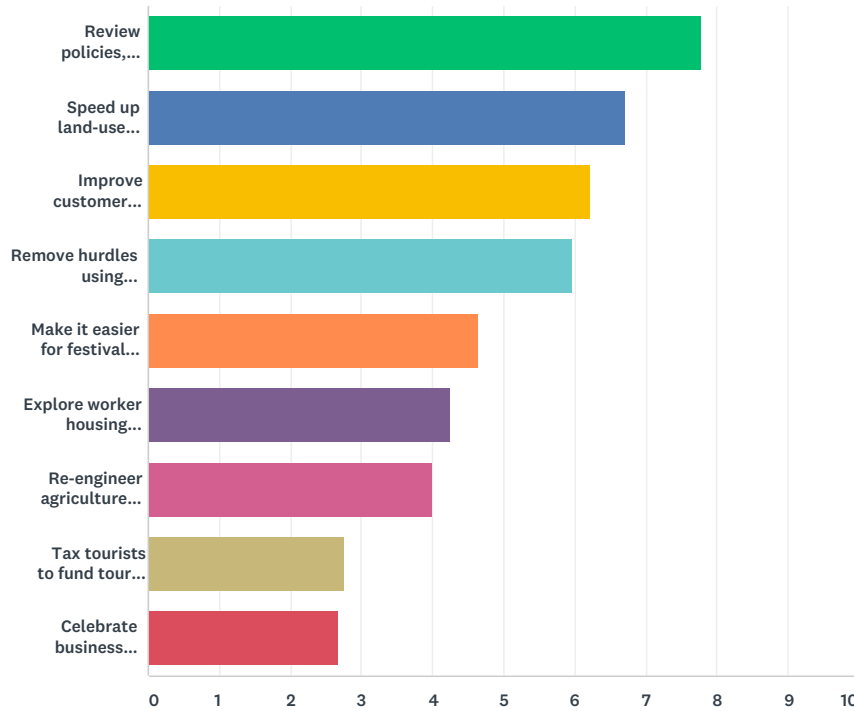
Answered: 310 Skipped: 94



	1	2	3	TOTAL	SCORE
Improve municipal regulations, processes and communication	41.94% 130	29.35% 91	28.71% 89	310	2.13
Support existing growth businesses	27.74% 86	44.52% 138	27.74% 86	310	2.00
Attract emerging industries with well-paying jobs	30.32% 94	26.13% 81	43.55% 135	310	1.87

Q11 Rank your preferences on ways to Improve Municipal Regulations, Processes and Communication:

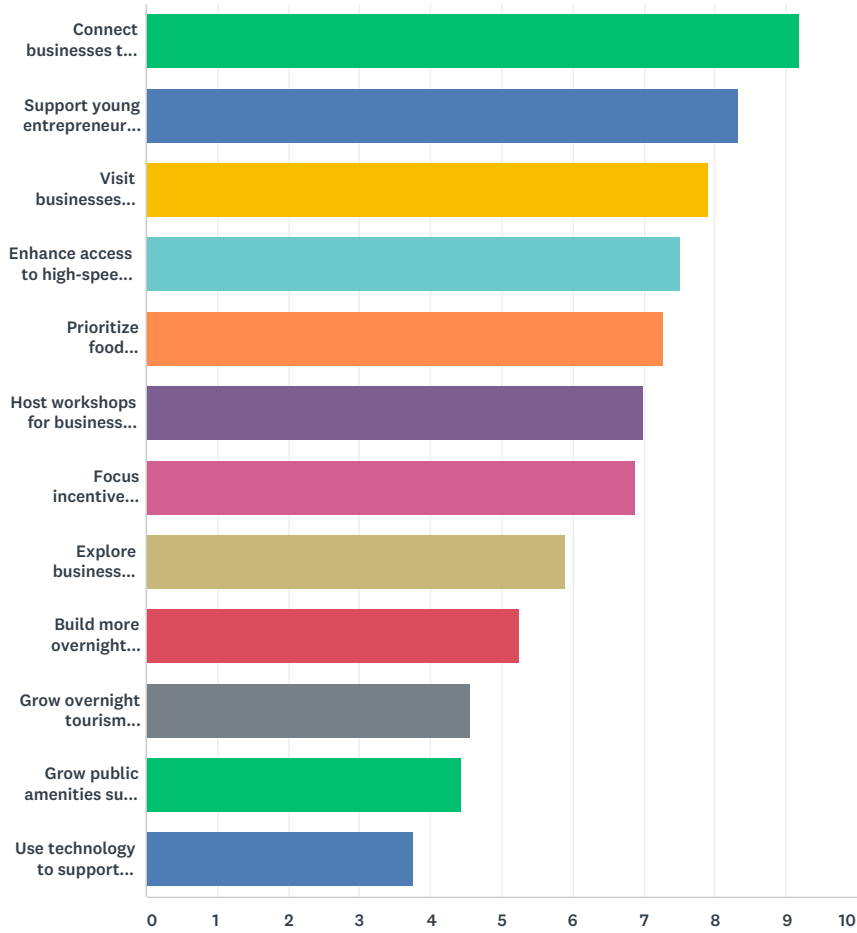
Answered: 300 Skipped: 104



	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Review policies, identify improvements and streamline processes	47.00% 141	23.00% 69	12.33% 37	8.67% 26	2.67% 8	2.33% 7	2.67% 8	1.00% 3	0.33% 1	300	7.78
Speed up land-use approvals for priority developments	13.33% 40	31.33% 94	23.33% 70	9.67% 29	6.33% 19	6.33% 19	5.00% 15	3.00% 9	1.67% 5	300	6.72
Improve customer service	17.00% 51	13.33% 40	10.33% 31	26.67% 80	13.33% 40	10.33% 31	4.67% 14	3.00% 9	1.33% 4	300	6.21
Remove hurdles using as-of-right land uses	5.33% 16	13.33% 40	31.33% 94	18.67% 56	12.00% 36	5.67% 17	4.00% 12	5.67% 17	4.00% 12	300	5.96
Make it easier for festivals to thrive	6.33% 19	8.00% 24	6.67% 20	13.00% 39	13.33% 40	12.33% 37	25.33% 76	11.00% 33	4.00% 12	300	4.64
Explore worker housing alternatives	2.33% 7	2.33% 7	5.33% 16	9.00% 27	25.67% 77	22.67% 68	16.33% 49	10.00% 30	6.33% 19	300	4.25
Re-engineer agriculture property taxes	3.33% 10	3.33% 10	5.00% 15	6.33% 19	13.00% 39	27.67% 83	17.67% 53	16.67% 50	7.00% 21	300	3.99
Tax tourists to fund tourism development	4.33% 13	2.67% 8	2.67% 8	3.00% 9	6.67% 20	4.67% 14	10.67% 32	30.33% 91	35.00% 105	300	2.77
Celebrate business successes with awards, profile	1.00% 3	2.67% 8	3.00% 9	5.00% 15	7.00% 21	8.00% 24	13.67% 41	19.33% 58	40.33% 121	300	2.68

Q12 Rank your preferences on ways to Support Existing Growth Businesses:

Answered: 277 Skipped: 127



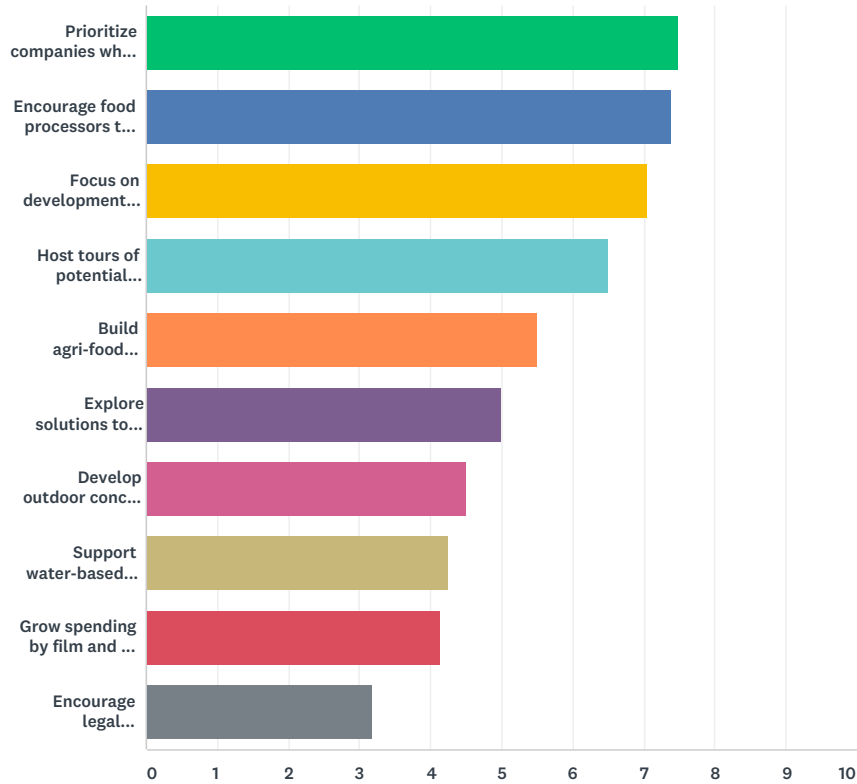
	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
Connect businesses to funding and other supports	17.33% 48	24.91% 69	16.61% 46	11.19% 31	7.22% 20	5.05% 14	5.05% 14	3.97% 11	3.97% 11	2.17% 6	2.17% 6	0.36% 1	2
Support young entrepreneurs and small business	13.72% 38	11.91% 33	10.47% 29	12.64% 35	12.64% 35	15.52% 43	8.66% 24	5.42% 15	4.69% 13	2.17% 6	1.81% 5	0.36% 1	2
Visit businesses regularly to understand their needs	19.13% 53	14.80% 41	9.03% 25	6.86% 19	9.03% 25	5.78% 16	7.58% 21	8.30% 23	6.14% 17	2.89% 8	2.53% 7	7.94% 22	2
Enhance access to high-speed internet	20.94% 58	7.94% 22	7.94% 22	7.22% 20	4.33% 12	5.78% 16	10.47% 29	15.16% 42	8.30% 23	2.89% 8	4.33% 12	4.69% 13	2
Prioritize food processing, tech-related agriculture, culinary tourism	6.14% 17	6.14% 17	9.75% 27	11.19% 31	15.16% 42	13.36% 37	13.36% 37	9.39% 26	5.78% 16	4.69% 13	3.61% 10	1.44% 4	2

Economic Development Strategic Directions

Host workshops for businesses to help them succeed	3.61% 10	7.22% 20	14.44% 40	13.00% 36	11.55% 32	10.11% 28	8.30% 23	7.58% 21	6.14% 17	7.22% 20	6.86% 19	3.97% 11	2
Focus incentive grants on projects with highest return	3.97% 11	5.05% 14	10.83% 30	15.16% 42	13.36% 37	13.00% 36	7.22% 20	7.58% 21	6.14% 17	7.22% 20	4.33% 12	6.14% 17	2
Explore business incubators and investment platforms	2.89% 8	4.33% 12	3.25% 9	5.78% 16	8.66% 24	11.55% 32	20.22% 56	16.61% 46	7.22% 20	7.22% 20	6.50% 18	5.78% 16	2
Build more overnight tourist accommodation	2.89% 8	6.86% 19	4.33% 12	6.14% 17	4.69% 13	4.33% 12	6.50% 18	6.50% 18	28.16% 78	13.00% 36	9.39% 26	7.22% 20	2
Grow overnight tourism spending in the off-season	3.61% 10	1.81% 5	5.42% 15	2.89% 8	4.33% 12	6.14% 17	5.42% 15	6.50% 18	8.66% 24	31.41% 87	16.97% 47	6.86% 19	2
Grow public amenities such as accessibility, public washrooms, gardens, public art	3.97% 11	5.42% 15	4.33% 12	4.69% 13	5.42% 15	6.86% 19	3.61% 10	6.14% 17	6.86% 19	10.11% 28	7.22% 20	35.38% 98	2
Use technology to support traffic and parking solutions	1.81% 5	3.61% 10	3.61% 10	3.25% 9	3.61% 10	2.53% 7	3.61% 10	6.86% 19	7.94% 22	9.03% 25	34.30% 95	19.86% 55	2

Q13 Rank your preferences on ways to Attract Emerging Industries:

Answered: 258 Skipped: 146



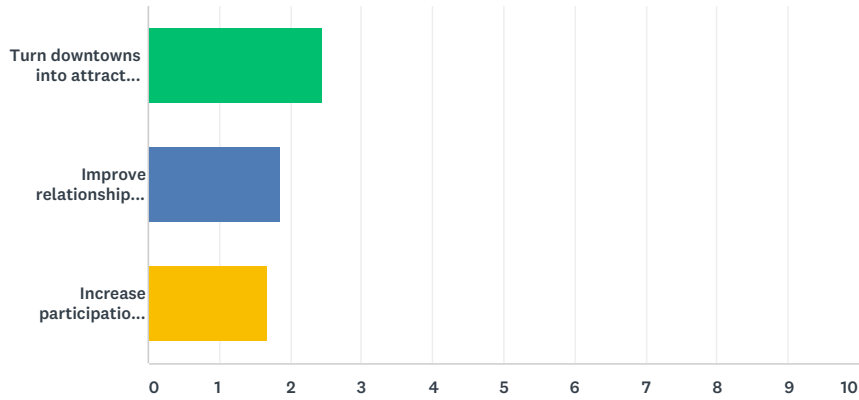
	1	2	3	4	5	6	7	8	9	10	TOTAL	SCORE
Prioritize companies who value our quality of life	22.87% 59	17.05% 44	18.99% 49	14.34% 37	7.75% 20	6.98% 18	4.26% 11	3.10% 8	3.10% 8	1.55% 4	258	7.50
Encourage food processors to use the food we grow	14.34% 37	17.05% 44	17.05% 44	21.32% 55	15.89% 41	8.14% 21	2.33% 6	2.33% 6	1.16% 3	0.39% 1	258	7.38
Focus on development featuring high-paying jobs	24.42% 63	18.60% 48	9.30% 24	9.69% 25	8.14% 21	8.91% 23	8.14% 21	4.26% 11	4.65% 12	3.88% 10	258	7.06
Host tours of potential developers from nearby cities	17.44% 45	14.73% 38	14.34% 37	10.08% 26	8.91% 23	6.98% 18	7.36% 19	7.75% 20	4.65% 12	7.75% 20	258	6.50
Build agri-food showcase / culinary-tourism centre	6.59% 17	8.91% 23	8.14% 21	11.63% 30	8.91% 23	14.73% 38	18.60% 48	12.02% 31	8.91% 23	1.55% 4	258	5.50
Explore solutions to energy generation, water and waste management	7.75% 20	11.24% 29	6.59% 17	6.98% 18	11.24% 29	10.85% 28	8.91% 23	6.98% 18	12.79% 33	16.67% 43	258	5.01
Develop outdoor concert venues compatible with residents	2.33% 6	5.43% 14	8.91% 23	9.30% 24	8.91% 23	7.36% 19	10.47% 27	22.48% 58	16.28% 42	8.53% 22	258	4.49
Support water-based transportation options	1.16% 3	3.10% 8	6.98% 18	4.65% 12	8.91% 23	18.60% 48	17.44% 45	13.95% 36	13.57% 35	11.63% 30	258	4.25
Grow spending by film and TV producers	0.78% 2	1.55% 4	3.49% 9	4.65% 12	17.44% 45	12.79% 33	17.83% 46	17.83% 46	15.50% 40	8.14% 21	258	4.15
Encourage legal...												

Economic Development Strategic Directions

Encourage legal cannabis-themed tourism	2.33%	2.33%	6.20%	7.36%	3.88%	4.65%	4.65%	9.30%	19.38%	39.92%	258	3.17
	6	6	16	19	10	12	12	24	50	103		

Q14 Rank your preferences on ways to Harness Community Energy to Improve Our Spaces:

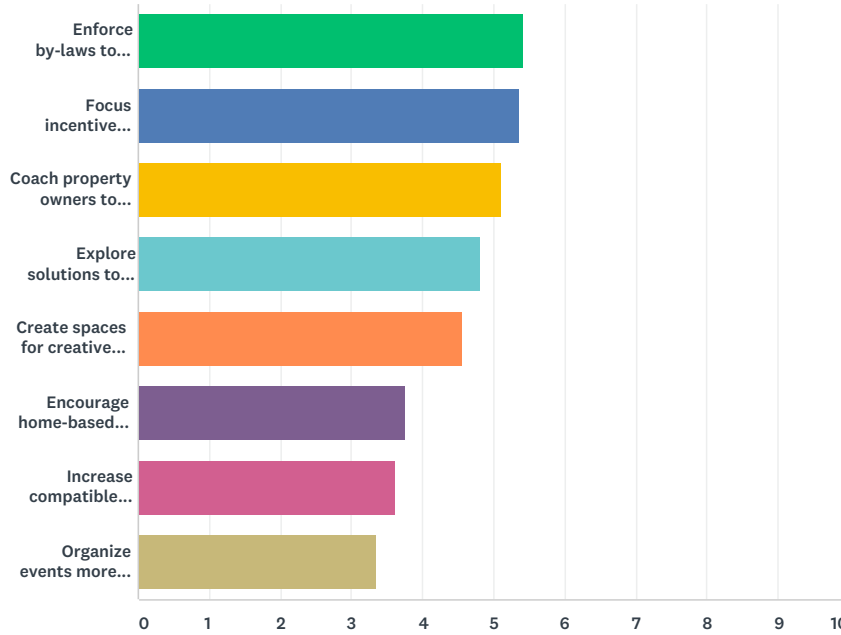
Answered: 253 Skipped: 151



	1	2	3	TOTAL	SCORE
Turn downtowns into attractive places to visit and invest	61.26% 155	22.53% 57	16.21% 41	253	2.45
Improve relationships and communication between business and government	25.69% 65	35.57% 90	38.74% 98	253	1.87
Increase participation by citizens in community projects	13.04% 33	41.90% 106	45.06% 114	253	1.68

Q15 Rank your preferences on ways to Turn Downtowns into Attractive Places to Visit and Invest:

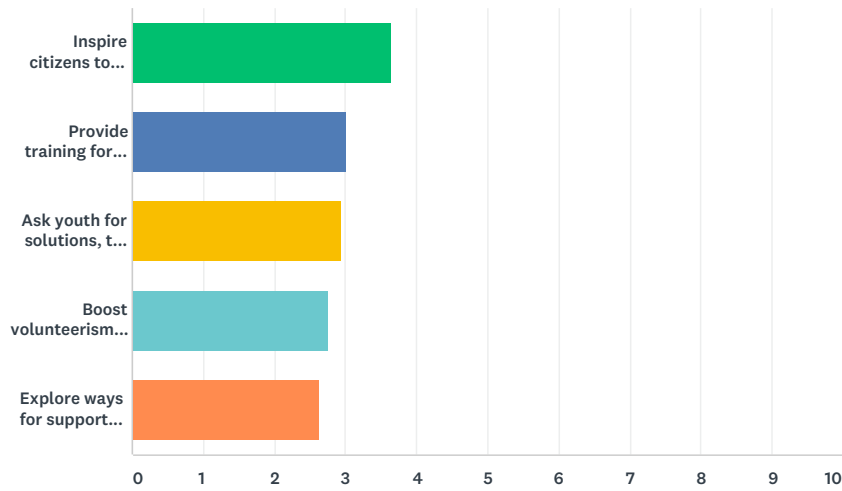
Answered: 243 Skipped: 161



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Enforce by-laws to discourage property neglect and social decay	30.86% 75	17.70% 43	10.29% 25	7.00% 17	8.23% 20	4.53% 11	7.00% 17	14.40% 35	243	5.42
Focus incentive grants on areas of highest need	22.22% 54	17.28% 42	13.99% 34	12.35% 30	12.76% 31	7.41% 18	4.53% 11	9.47% 23	243	5.36
Coach property owners to develop their properties	7.41% 18	20.16% 49	21.40% 52	15.64% 38	12.76% 31	11.11% 27	7.41% 18	4.12% 10	243	5.10
Explore solutions to social challenges in low-income areas	20.16% 49	15.64% 38	11.52% 28	8.23% 20	6.58% 16	10.70% 26	13.99% 34	13.17% 32	243	4.81
Create spaces for creative individuals to network and collaborate	7.82% 19	10.29% 25	11.93% 29	21.81% 53	16.46% 40	17.28% 42	9.05% 22	5.35% 13	243	4.56
Encourage home-based businesses to move downtown	3.29% 8	7.41% 18	15.23% 37	9.47% 23	13.99% 34	18.93% 46	16.05% 39	15.64% 38	243	3.77
Increase compatible nightlife with tourism experiences	4.94% 12	7.00% 17	6.17% 15	15.64% 38	13.17% 32	16.05% 39	20.58% 50	16.46% 40	243	3.62
Organize events more regularly, such as weekly street parties	3.29% 8	4.53% 11	9.47% 23	9.88% 24	16.05% 39	13.99% 34	21.40% 52	21.40% 52	243	3.35

Q16 Rank your preferences on ways to Increase Participation by Citizens in Community Projects:

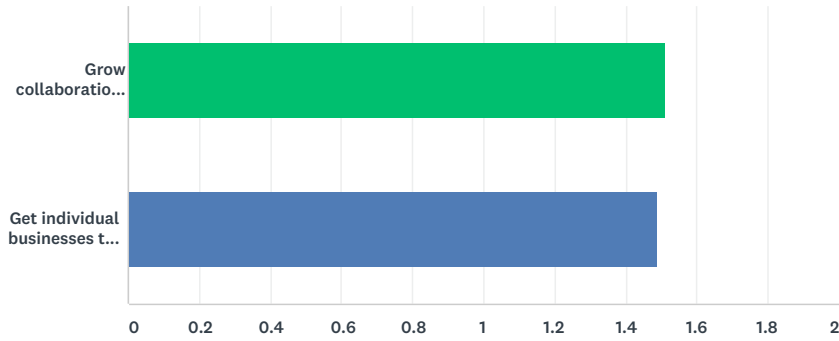
Answered: 238 Skipped: 166



	1	2	3	4	5	TOTAL	SCORE
Inspire citizens to bring forward new ideas for projects	29.83% 71	28.57% 68	21.85% 52	13.87% 33	5.88% 14	238	3.63
Provide training for volunteers in collaborative leadership	17.65% 42	24.37% 58	15.55% 37	26.47% 63	15.97% 38	238	3.01
Ask youth for solutions, then make them happen quickly	15.97% 38	24.37% 58	21.43% 51	16.39% 39	21.85% 52	238	2.96
Boost volunteerism with a centralized database	16.39% 39	13.45% 32	24.37% 58	21.85% 52	23.95% 57	238	2.76
Explore ways for support service clubs	20.17% 48	9.24% 22	16.81% 40	21.43% 51	32.35% 77	238	2.63

Q17 Rank your preference on ways to Improve relationships and communication between business and government:

Answered: 237 Skipped: 167



	1	2	TOTAL	SCORE
Grow collaboration between Chambers of Commerce and local government	50.63% 120	49.37% 117	237	1.51
Get individual businesses to work together and communicate better	49.37% 117	50.63% 120	237	1.49