

Sponsorship Opportunities

Deadline for Sponsorships: June 15, 2018

Norfolk County Tourism and Economic Development seeks sponsors to fuel the creativity and business skills of Norfolk Students for 2018. Entrepreneurs grow in Norfolk and we want to continue to support students Grade 6-12. We have committed time, resources, and cash to spark this program and are now looking for companies and organizations to invest in Norfolk's future. Please choose your level of commitment to our youth as listed below.

Contribution Levels:

5 Star Sponsor (\$1,500 sponsorship)

- Sponsorship of 5 Student Businesses – recognition as a five star sponsor
- Logo on all promotional material and mention in press releases/marketing initiatives
- Opportunity to speak/address students at luncheon in August

3 Star Sponsor (\$900 sponsorship)

- Sponsorship of 3 Student Businesses – recognition as a three star sponsor
- Logo on all promotions and mention in press releases/marketing initiatives

1 Star Sponsor (\$300 sponsorship)

- Sponsorship for 1 Student Business – recognition as a one star sponsor
- Listed on promotions and mention in marketing initiatives as space permits

Sponsorship Level (check one) - HST not charged

\$1,500 Cash

\$900 Cash

\$300 Cash

Sponsor (Name Used in Promotions):

Name of Authorized Person Agreeing to Sponsorship Cost:

Sponsor Signature:

Date:

Note: Supply logo in JPEG, GIF or PNG format ASAP

For info, contact Jerry Sucharyna, 519-426-5870 ext 1305 Email: jerry.sucharyna@norfolkcounty.ca

**Email your completed sponsorship to jerry.sucharyna@norfolkcounty.ca
to be invoiced or pay online at norfolkbusiness.ca/ssup-norfolk**



SSUP Norfolk

Student Start Up Norfolk

About the Program

In 2016, "SSUP Norfolk" was launched providing the opportunity for Norfolk students in grades 6-12 the opportunity to try self-employment during their summer holidays, July and August, as a viable way of employment and does not interfere with their studies throughout the school year.

This program has received awards since coming to Norfolk County 2016 and 2017 at both Provincial and National levels . It was also a finalist in the prestigious Lieutenant Governor's Award for best achievement in the province. We are so fortunate for the Sponsors and Partner's support as well as the support of Norfolk County Council and Staff ensuring the program's success.

The program is extremely student friendly and focused in a non-traditional way to stimulate their minds. In 2016, 86 Students submitted a business plan covering the basic components of a business plan and highlighted the importance of putting ideas into action resulting in 40 students businesses being funded. 2017 was much the same but the response surpassed expectations with 188 student applicants and 97 student businesses funded, helping 107 students that applied as partnerships. Each school was contacted and received a presentation to assist students to understand the program requirements and the opportunity created just for them. Successful applications were notified prior to the end of June and awarded the \$200 to get them started.

Funding for this program last year came in the form of seed money from the Tourism & Economic Development Department leveraged to attract additional dollars and resources from other agencies and related business encompassing private, nonprofit, government and other youth -focused organizations.

Throughout the summer students were encouraged to use the support of the sponsors to enhance their business and maximize their experience. Half way through the summer a meet and greet was held at Long Point Eco Adventures to provide interaction between sponsors and students to interact and be mutually encouraged. This also provided the opportunity to highlight the value of the students to submit a summer-end report that would earn them a \$100 bonus.

The program provided real experience in actual business and exposed youth to an alternative of being an employee and the ability to offset part time work in Norfolk County.

Entrepreneurs Grow Here!

For more information, contact Norfolk County:

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